STREEBO

7 Practices to Roll-Out Chatbot

Chatbots are a rage across Enterprises of all sizes - and why not – if we can get every human a Robot that will take over their mundane tasks; it will indeed drive productivity. Early adopters are today seeing a massive return on investment in their Chatbot initiatives. A recent study has revealed that 40% large businesses will implement intelligent assistant chatbot in 2019. Another report by Juniper predicts that chatbots will be responsible for cost saving of $8 billion by 2022.

At Streebo, we have rolled out a range of Bots for customers, and we have also deployed bots within our organization, that we are using across sales, marketing, and HR systems. Through a decade of experience in building apps, we have gained a lot of insights and learnings and have become experts in the field.

Ease of Training your Dragon (Chatbot)

Streebo with its revolutionary Chatbot Platform allows the IT team to roll-out Chatbots with utmost ease and lets the Line of business train the bot. It has the right technology stack and a team that will make it easy to build, manage and train your bot while making it cost effective, thus improving ROI.

Choosing the Most Appropriate Use-Cases

You need to analyze how users behave on web and mobile to build an FAQ list for your Chatbot. Also, for customer service Bots an analysis of your call center data will yield the most common questions and tasks that should be automated first. Streebo, has pre-built use case for all industries thus helping your move ahead faster!

Picking the Right Audience "Targeting the Transient User"

Chatbots are most effective with a transient audience. Prospects visiting the site or app for the first time or new employees find it effective and easier to interact with a bot. Hence, the first choice of Chatbot rollout should be for people who are not regular users of your current systems. Streebo helps you find your new users on Facebook, WhatsApp or any other social channels by embedding the chatbot to any of these clients.

Building Transactional Bots

For bots to be transactional and intelligent, they must have access to backend information. Streebo's Chatbot Platform lets you easily build, manage and train a Bot and easily wire it to your legacy backend systems, improve process efficiency and reduce risks.

Reduce Your Dependency on IT

Streebo's low or no code platform allows Line of Business and IT teams to collaborate and roll-out a bot. With Streebo's tool Bot development requires minimal or no coding and allows Line of Business to manage and train the bot iteratively.

Think Security and Governance to Avoid Rogue Bots

A rogue Bot will start disseminating unauthorized information. Streebo's Chatbot Platform allows disparate business teams to build bots and give IT a centralized mechanism to govern their security and authorization thus giving tight control of information that will be managed by the Bot.

Analytics and Measure Results

Streebo's technology platform can easily measure and monitor the response of Bots. It allows you to drill down to individual conversations and iteratively tweak your Chatbot to improve response on subsequent interactions.

About Streebo

Streebo is a digital transformation company, headquartered in Texas, USA, with a client base that includes medium and large enterprises from across the globe. Leveraging IBM products like IBM Digital Experience Manager and IBM Watson Assistant bundled with Chatbot Builder, Streebo helps Enterprises modernize their apps, integrate Chatbot on the web, mobile and other channels like Facebook Messenger, Slack, WhatsApp etc. Streebo is changing and modernizing the way enterprises communicate and is helping them through their digital transformation journey.

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